



**BONNIE SPEED DELIVERY ANNOUNCES NEW BRAND NAME:  
BONNIE SPEED LOGISTICS**

Cleveland, OH – April 17, 2009—Bonnie Speed Delivery, Inc. announces a new brand name for their organization with Bonnie Speed Logistics.

Kenneth D. Hardy, CEO of Bonnie Speed said: “With over 50 years of success in business, we felt the need to accurately define ourselves on what the company has evolved to and align our name with the growth of our services and expertise. We feel this new brand extension with logistics accurately defines the additional segment of services we offer. ”

Bonnie Speed Delivery was founded in 1959 by M.C. Younge as a company to expedite packages across town. The company has grown into a technology driven Logistics Company involved as a full-service transportation entity. “The name change does not alter our reputation in our passion to get people, things, complex items and confidential packages from point A to point B in a highly efficient manner,” said Mr. Hardy.

Mr. Hardy and Darryl Stovall acquired the company from Mr. Younge 20 years ago and developed a philosophy that combines their entrepreneurial vision with a keen sense of what the market needs in delivering goods from a small envelope to 40,000 pounds.

Over the last 50 years, Bonnie Speed has been setting the standard for premier transportation services. The company has dealt with complex logistic issues and is known for its customer service and attention to detail. The company’s slogan and passion are “We deliver anything, any time, any place!”

“Bonnie Speed Logistics has the value-added advantage as an asset based Logistics Company to assist clients regionally and offer customer centric support nationally. We have the equipment and the drivers to strategically focus on customers’ needs,” commented Mr. Hardy.

Our vision for Bonnie Speed Logistics is to develop unique transportation services that focus on customer’s needs during these critical times. Along with this brand extension, the company has recently expanded their fleet management and distribution warehousing which provides cross docking and distribution to key Fortune 500 companies.

Headquartered in Cleveland, OH, Bonnie Speed Delivery offers the following tailored services: Local Courier, Concierge, Expedited Truck, Scheduled Route, Warehousing & Distribution plus Fleet Management and a total logistics package. For more information, visit their web site at <http://www.bonniespeed.com> or call 800-347-5247.

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