



**For Immediate Release:**

## **BONNIE SPEED DELIVERY LAUNCHES YEAR-LONG ANNIVERSARY CELEBRATION AND NEW BRAND NAME**

Cleveland, OH – April 16, 2009-- Bonnie Speed Delivery, Inc. announces a year-long celebration in honor of its 50<sup>th</sup> anniversary and also a, new brand, Bonnie Speed Logistics.

Kenneth D. Hardy, CEO of Bonnie Speed Delivery, said: "We had 50 years to reach our golden anniversary, and one day is not enough to emphasize the pride and appreciation I have for the company, our dedicated staff, all of our loyal clients plus our home headquarters located in the terrific city of Cleveland, Ohio."

Bonnie Speed Delivery was founded in 1959 by M.C. Younge as a company to expedite packages across town. The organization has grown into a technology-driven logistics company involved as a full-service transportation entity. "We have the expertise to get people, things, complex items and confidential packages from point A to point B in a highly efficient manner," said Mr. Hardy.

Mr. Hardy and Darryl Stovall acquired the company from Mr. Younge 20 years ago and developed a philosophy that combines their entrepreneurial vision with a keen sense of what the market needs in delivering goods from a small envelope to 40,000 pounds.

Over the last 50 years, Bonnie Speed has been setting the standard for premier transportation services. The company has dealt with complex logistic issues and is known for its customer service and attention to detail. The company's slogan and passion are "We deliver anything, any time, any place!"

The celebration for the 50<sup>th</sup> Anniversary is also significant with a launch of a new web site and the new brand name.

"We felt this is a special time to have others recognize that Bonnie Speed has kept in tune with our client's needs by adding services and technology that will keep us as a premier delivery and logistics provider in Cleveland, Columbus and ultimately nationwide."

Headquartered in Cleveland, OH, Bonnie Speed Logistics offers the following custom services: Local Courier, Concierge, Expedited Truck, and Scheduled Route Warehousing & Distribution plus Fleet Management and total Logistics Services.

For more information, visit the web site at [www.bonniespeed.com](http://www.bonniespeed.com) or call 800-347-5247.

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